#### Mahsa Nazem

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## **Objective**

As a 2nd-year PhD student with a strong passion to apply my research skills to solve real-world industrial challenges. I aim to synergize the gained knowledge with experimental findings to yield outcomes that could potentially enhance industrial processes and promote the development of more sustainable products.

### **Education**

# North Carolina State University, Wilson College of Textiles

Ph.D. in Fiber and Polymer Science

NWI Project No: 23-282cc

Fiber Degradation Evaluation and Sustainable Alternatives in Wet Wipes

Principal Investigator: Dr. Behnam Pourdeyhimi, Dr. Benoit Maze

Graduate in 2026

## Amir Kabir University of Technology, Tehran, Iran

Master of Textile Engineering, September 2016

Textile Industries Management

Thesis: Evaluation of Brand Identity and Its Effect on Customer Loyalty

# Amir Kabir University of Technology, Tehran, Iran

Bachelor of Textile Engineering, September 2014

Textile Chemistry and Fiber Science

Thesis: Finishing the Polyester Fabric with Carbon Black Nanoparticles and Checking Relevant Features

### **Related Coursework**

Physical Properties of Fiber Forming Polymers Introduction to Nonwovens Products and Processes Advanced Nonwovens Processing Nonwoven Product Development Characterization of Structure of Fiber Forming Polymers

# **Textile Engineering Experience**

# Zeap Home®

Home Textile Producer, Located in Tehran, Iran

Cofounder and Quality Control Manager

- Supervising the quality control section with a focus on minimizing product returns, which result in a high satisfaction rate.
- Increasing Zeap Home direct sales through Instagram
- Leveraging communication and innovation skills to engage with consumers and build loyalty interactions.

Tehran, Iran, Dec 2017-July 2023

# **Borujerd Textile Company**

A well-known textile factory in Iran specializes in the production of fiber to finished products, encompassing spinning, weaving, dyeing, printing, and finishing departments located in Borujerd, Iran.

# Commercial Supervisor

- Leading the commercial team to coordinate procurement activities on a timely schedule and reduced the supply time.
- Achieving target sales by selling fabrics to whole sellers.
- Interface between factory and consumers, to address consumer inquiries and minimize disputes.
- Monitoring production rate, identification and resolving bottlenecks and providing relevant reports to management.
- In charge of handling outsource productions including arrangements for providing raw materials on time.
- As the head of the project for establishing a new brand, initiating the project promptly and managed all necessary infrastructure aspects, included logo design, packaging, and collaboration with outsourced production companies.

Headquarter based in Tehran, Iran, Dec 2013 – Dec 2017

### **Technical Skills**

Office (Word, Excel, Power point, Outlook), JMP, Origin

### Conferences

Industrial Advisory Board Meeting held by The Nonwovens Institute - May-2024 Techtextil North America Symposium - August 2024 Rise Conference – October 2024

### **Volunteer Activities**

Foodbank of central & eastern North Carolina -Warehouse Project – Raleigh, February 2023 Small Pack Leader for new international student orientation – office of international students at NC state university – August 2024